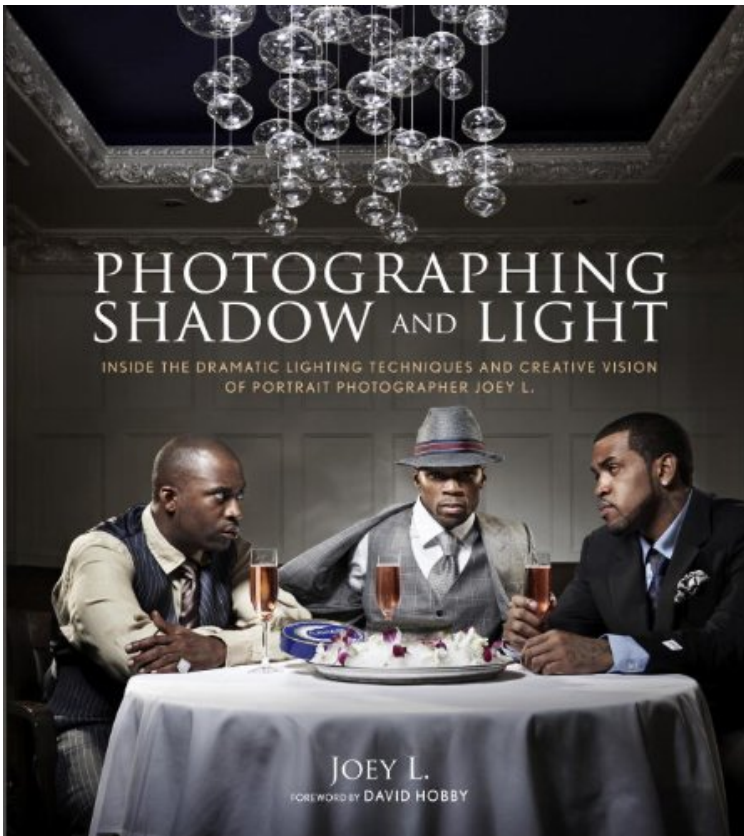


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Prsentation de l'diteurAspiring photographers are always looking for that edge, that fresh point of view to add drama to their images. Photographer Joey L. found his vision early, drawing critical acclaim as a brilliant commercial photographer with a distinctive technical expertise for lighting. In Photographing Shadow and Light, Joey lifts the curtain on his dramatic, creatively fearless approach to portraiture, sharing his personal philosophy and a behind-the-scenes look at 15 striking photo sessionsfrom personal projects shot in Africa, India, and Brooklyn to commercial shoots for 50 Cent, the Jonas Brothers, and Project Runway All Stars. Joey provides readers with a step-by-step description of how he visualized each shoot, formed meaningful connections with his subjects, and built his signature dramatic lighting effectsone light at a time. Featuring more than 85 stunning portraits, detailed lighting diagrams, and a foreword from industry icon David Hobby (aka Strobist), Photographing Shadow and Light shares the creative process behind one of todays most exciting photography talents, providing serious amateurs and professionals a fresh perspective on creating compelling, professional quality portraits.Joey Lawrence is . . . the future of photography. Get

used to it. David Hobby (Strobist) Get inside the images of commercial and fine art portrait photographer Joey L. with this behind-the-lens guide to his fearless approach, creative vision, and signature lighting techniques. Also available as an ebook From the Trade Paperback edition. Revue de presse Joey Lawrence is . . . the future of photography. Get used to it. David Hobby (Strobist) Presentation de l'auteur Aspiring photographers are always looking for that edge, that fresh point of view to add drama to their images. Photographer Joey L. found his vision early, drawing critical acclaim as a brilliant commercial photographer with a distinctive technical expertise for lighting. In *Photographing Shadow and Light*, Joey lifts the curtain on his dramatic, creatively fearless approach to portraiture, sharing his personal philosophy and a behind-the-scenes look at 15 striking photo sessions from personal projects shot in Africa, India, and Brooklyn to commercial shoots for 50 Cent, the Jonas Brothers, and Project Runway All Stars. Joey provides readers with a step-by-step description of how he visualized each shoot, formed meaningful connections with his subjects, and built his signature dramatic lighting effects one light at a time. Featuring more than 85 stunning portraits, detailed lighting diagrams, and a foreword from industry icon David Hobby (aka Strobist), *Photographing Shadow and Light* shares the creative process behind one of today's most exciting photography talents, providing serious amateurs and professionals a fresh perspective on creating compelling, professional quality portraits. Joey Lawrence is . . . the future of photography. Get used to it. David Hobby (Strobist) Get inside the images of commercial and fine art portrait photographer Joey L. with this behind-the-lens guide to his fearless approach, creative vision, and signature lighting techniques. Also available as an ebook From the Trade Paperback edition.