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# Photography And Creative Business Secrets - The Strategies You Need To Stand Out In An Overcrowded Industry (Rich Photographer / Creative Series Book 1) (English Edition)



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## Description :

Prsentation de l'diteurWant to know how to REALLY market your business? Why, right now, you are

struggling to get your name out there, get yourself known, and get off the feast or famine income cycle that you're on right now? This book is about a new way of being in business as a photographer or creative business owner. It's about addressing the marketing, and business- but first, this. If you are sick of slow business growth, wondering why everyone else seems to be able to make this happen and you can't; If you want to know how to make this EASIER, and where to begin without getting overwhelmed; If you want to know why, despite trying everything you feel you 'should' be doing, growing your photography or creative business still feels like an uphill struggle the majority of the time If you want to know how to REALLY get to grips with growing your business and understanding how, exactly, to make your profits soar - this is the book for you. if you're expecting an in-depth list of current marketing strategies, a complete ABC guide to photography business marketing, or a step by step how to guide- this book isn't it. What this book contains is the exact same steps I take with the photographers and creatives I work with as a creative business coach - because it is understanding THIS, FIRST that will enable you to then implement the marketing techniques that you need, successfully. It's this that will make the ultimate difference in your business. It's this that will make your business rise to the top. It's this that will make your business succeed, while others fail. It's these strategies listed here that can enable you, pretty quickly, to build the business and lifestyle that you dream of - if you're ready. This is the motivational + inspiring manifesto you need to break through your blocks and get your business flourishing. In this book we will cover - - Stop Getting Less and Start Getting More!- The Money Secret- Dirty Secrets!- Following Through On Your Daydreams- Is It A Risky Business?- Get Killer Confidence- Here's How To Stay Inspired (and how to push through when you're not)- How To Read Your Client's Minds- Build It And They Don't Come Anymore So Do These 4 Things Instead- The Pain Of Business - How To Create Success From Failure FAST

Want to know how to REALLY market your business? Why, right now, you are struggling to get your name out there, get yourself known, and get off the feast or famine income cycle that you're on right now? This book is about a new way of being in business as a photographer or creative business owner. It's about addressing the marketing, and business- but first, this. If you are sick of slow business growth, wondering why everyone else seems to be able to make this happen and you can't; If you want to know how to make this EASIER, and where to begin without getting overwhelmed; If you want to know why, despite trying everything you feel you 'should' be doing, growing your photography or creative business still feels like an uphill struggle the majority of the time If you want to know how to REALLY get to grips with growing your business and understanding how, exactly, to make your profits soar - this is the book for you. if you're expecting an in-depth list of current marketing strategies, a complete ABC guide to photography business marketing, or a step by step how to guide- this book isn't it. What this book contains is the exact same steps I take with the photographers and creatives I work with as a creative business coach - because it is understanding THIS, FIRST that will enable you to then implement the marketing techniques that you need, successfully. It's this that will make the ultimate difference in your business. It's this that will make your business rise to the top. It's this that will make your business succeed, while others fail. It's these strategies listed here that can enable you, pretty quickly, to build the business and lifestyle that you dream of - if you're ready. This is the motivational + inspiring manifesto you need to break through your blocks and get your business flourishing. In this book we will cover - - Stop Getting Less and Start Getting More!- The Money Secret- Dirty Secrets!- Following Through On Your Daydreams- Is It A Risky Business?- Get Killer Confidence- Here's How To Stay Inspired (and how to push through when you're not)- How To Read Your Client's Minds- Build It And They Don't Come Anymore So Do These 4 Things Instead- The Pain Of Business - How To Create Success From Failure FAST